

# IMAGE FEE SCHEDULE

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## Fee Schedule A – CHM Does Not Own/Manage Copyright

*Images for which the Chicago History Museum holds the physical item but does not own the copyright or licensing rights. Fees apply per image and include access to a high-resolution digital file (minimum approximately 3000 pixels on the longest side). Because CHM does not have the authority to issue an image license, the user is responsible for obtaining permission from the copyright holder (if needed). Additional fees and/or discounts may apply (refer to last page).*

No Known Copyright Restrictions	50
Copyright Status Unknown	50
In Copyright – Not Owned or Licensed by CHM	50

## Fee Schedule B – CHM Owns/Manages Copyright

*Images for which the Chicago History Museum owns the copyright or has been granted permission by the copyright owner to license the image. Fees apply per image and are based on your anticipated use. You’ll receive a non-exclusive license as well as a high-resolution digital file (approximately 3000 pixels on the longest side). If your use isn’t reflected on the fee schedule, the Rights and Reproductions staff will provide you with a custom quote. Additional fees and/or discounts may apply (refer to last page).*

### PUBLICATION | EDITORIAL – NONCOMMERCIAL or INDIVIDUAL

*One-time, non-exclusive use in a noncommercial publication distributed in any geographic territory.*

[Prices listed as: interior placement fee / cover placement fee]

Periodical (Journal, Newspaper, Magazine, Newsletter)	50 / 100 (includes printed and digital, no print run/edition limitation)			
Digital (Book), One Edition	50 / 75			
Digital (Book), All Editions	70 / 105			
	Print run 1-1,000	Print run 1,001-10,000	Print run 10,001-100,000	Print run 100,001-500,000
Printed (Book), One Edition	40 / 60	50 / 75	80 / 120	120 / 180
Printed (Book), All Editions	56 / 84	70 / 105	112 / 168	168 / 252
Printed and Digital (Book), One Edition	100 / 150	120 / 180	170 / 255	220 / 330
Printed and Digital (Book), All Editions	140 / 210	168 / 252	238 / 357	308 / 462

## PUBLICATION | EDITORIAL – COMMERCIAL

*One-time, non-exclusive use in a commercial publication distributed in any geographic territory.*

[Prices listed as: interior placement fee / cover placement fee]

Periodical (Journal, Newspaper, Magazine, Newsletter)	75 / 150 <i>(includes printed and digital, no print run/edition limitation)</i>			
Digital (Book), One Edition	100 / 150			
Digital (Book), All Editions	140 / 210			
	Print run 1-1,000	Print run 1,001-10,000	Print run 10,001-100,000	Print run 100,001-500,000
Printed (Book), One Edition	100 / 150	125 / 187.50	200 / 300	300 / 450
Printed (Book), All Editions	140 / 210	175 / 262.50	280 / 420	420 / 630
Printed and Digital (Book), One Edition	150 / 225	180 / 270	255 / 382.50	330 / 495
Printed and Digital (Book), All Editions	210 / 315	252 / 378	357 / 535.50	462 / 693

## WEBSITE | MOBILE APP

*One-time, non-exclusive use in a website or mobile application. Perpetual archival rights in original context included. Excludes advertisements or promotional use (see Advertising / Marketing licenses).*

	Free Access	Fee-Based or Subscription
Noncommercial or Individual	50	100
Commercial	100	200

## SOCIAL MEDIA

*One-time, non-exclusive use on any number of social media platforms. Perpetual archival rights in original context included. Excludes advertisements or promotional use (see Advertising / Marketing licenses).*

Noncommercial or Individual	50
Commercial	100

## MUSEUM EXHIBITION - NONCOMMERCIAL

*One-time, non-exclusive use in a noncommercial museum exhibition. Includes use in exhibition video and educational materials such as gallery guides.*

Exhibition Display <i>(including digital)</i> , One Location	50
Exhibition Display <i>(including digital)</i> , Up to 10 Locations	100
Exhibition Catalog <i>(10,000 print run max)</i>	75
Exhibition Promotion	50
Bundle (Display / Catalog / Promotion)	175

## DISPLAY | DÉCOR - NONCOMMERCIAL or INDIVIDUAL

*One-time, non-exclusive use by a noncommercial entity for display or decoration. Does not include advertisements, promotions, or commercial use of any kind (see Advertisement licenses).*

	One Location	Up to 10 Locations / Prints
Interior Display   Décor	50	100
Exterior Display   Décor	100	200
Presentation	50	n/a

## DISPLAY | DÉCOR - COMMERCIAL

*One-time, non-exclusive use by commercial entity for display or decoration. Does not include advertisements, or promotions (see Advertisement licenses).*

	One Location	Up to 10 Locations / Prints
Interior Display   Décor (Private Area)	75	150
Interior Display   Décor (Public Area)	150	300
Exterior Display   Décor	175	350
Presentation	75	n/a

## TELEVISION | FILM – NONCOMMERCIAL or INDIVIDUAL

*One-time, non-exclusive use in a noncommercial television/film production in any geographic territory.*

	10 Years	Perpetual (Life of the Project)
Television Broadcast	75	100
Set Decoration	50	75
DVD   Online Streaming   Digital Download	75	100
Film Festival	75	100
All Media	150	200

## TELEVISION | FILM – COMMERCIAL

*One-time, non-exclusive use in a commercial television/film production in any geographic territory.*

	10 Years	Perpetual (Life of the Project)
Television Broadcast	180	240
Set Decoration	100	150
DVD   Online Streaming   Digital Download	180	240
Film Festival	180	240
All Media	270	360

## ADVERTISING | MARKETING – NONCOMMERCIAL

*Non-exclusive use by a noncommercial entity and intended for promotional purposes.*

	1 Year	5 Years	Perpetual (Life of the Project)
Printed Materials	100	150	200
Digital Advertising	100	150	200
Display Advertising	130	195	260
Television Broadcast Advertising	150	225	300
Marketing Campaign	200	300	400

## ADVERTISING | MARKETING – COMMERCIAL

*Non-exclusive use by a commercial entity and intended for promotional purposes.*

	1 Year	5 Years	Perpetual (Life of the Project)
Printed Materials	150	225	300
Digital Advertising	150	225	300
Display Advertising	200	300	400
Television Broadcast Advertising	250	375	500
Marketing Campaign	400	600	800

## Fee Schedule C – Additional Fees and Discounts

*Additional fees and discounts applied at the discretion of CHM*

### Premium Content Surcharge

*A surcharge will be applied to premium content listed below to support the processing and storage of these collections.*

Hedrich-Blessing Collection +20%

Raeburn Flerlage Collection +20%

### New Photography Fees

*Additional fees may apply for handling and set up for new photography/digital imaging of collection items. CHM may not be able to fulfill requests for new photography/digital imaging of some materials due to condition of the item or other factors. Super Hi-Res digital files may not be available for all requested images.*

Special Handling and Set Up 75 minimum

Super Hi-Res Digital Files 150

Chicago Sun-Times contact sheet 25

### Rush Service Fees for New Photography

*Rush service for new photography/digital imaging may be requested for an additional fee. The Rights and Reproductions staff may not be able to fulfill all rush requests due to the high volume of requests they receive.*

Same Day 100

Next Day 75

2-3 Days 50

### Multi-Image Order Discount

10-20 images -10%

21-35 images -20%

Over 35 Email for rates

Questions? Email [rightsrepro@chicagohistory.org](mailto:rightsrepro@chicagohistory.org)

## FAQs

### ***What if I don't know the copyright status of my requested images?***

You can submit your image order to the Rights and Reproductions staff and they will be happy to assist you in determining the copyright status. Please note that occasionally, it is not possible to determine the copyright status and/or the copyright owner. In these cases, the image(s) would fall under the Digital File Only fee schedule.

### ***Why does the Museum charge reproduction and/or permission fees?***

Charging fees for reproductions helps defray the cost of ongoing digitization activity, rights and reproductions customer service, and other critical Museum operations.

### ***Can I purchase a print instead of a digital file?***

Yes, the Rights and Reproductions staff can accommodate requests for various sizes of prints. Please email Rights and Reproductions for more information. You can also visit <https://photostore.chicagohistory.org> to view a selection of images suitable for décor and order prints and other products.